THE 360° WORLD OF THE OFFICE







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R: The Group

Headquarter, Scandiano (RE), Italy

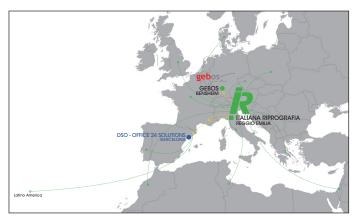


About us

IR Italiana Riprografia is a leading distributor of office supplies, spare parts and consumables in Italy and Europe. Over the years, the company has continuously broadened its extensive assortment of original, remanufactured and compatible consumables by introducing new product lines, enabling it to meet the varied demands of the office world from A to Z.

IR distributes through its direct subsidiary **gebos** in Germany, reaches Spain and Portugal via two distributors, and serves multiple partners directly in the rest of Europe and the Middle East and Africa.

Having been in the market for over 40 years, IR's management boasts uniquely long-standing and extensive experience, which places the group at the top of its sector internationally.





Bensheim, Germany





Catalogue

IR has a catalogue of over 26,000 products for the office, including consumables, spare parts and other supplies. Its range includes original (OEM) products from all of the major brands on the market as well as top-of-the-line remanufactured and compatible products, some of which are sold under the Graphic registered brand name.



Remanufactured, Compatible, Original Consumables and Spare Parts

Toners • Laser Cartridges • Ink-jet Cartridges • Drums • Developers • Rollers • Blades • Bearings • Picker Fingers • Bushings • Chips

Office Products

Filing • Furniture and Accessories • Seating • Notepads and Notebooks • Paper • Visual Communication • Art and School • Cleaning and Hygiene • Computer • Office Machines • Office Organisation • Stationery • Writing • General Services • Shipping





Remanufactured, Used and New Copiers and Printing Machines

Multifunction Copiers • Printers • Calculators • Labelling Machines • Document Shredders • Air Purifiers

New and Remanufactured PCs, Notebooks and Monitors

To meet the growing demand for digital workplace solutions for the modern office and for working from home and anywhere, the IR catalogue offers various models of new and remanufactured desktop PCs, notebooks and monitors as well as the latest devices in the world of networking and video conferencing systems





Data Capture

Desktop and Portable Label Printers • Barcode Readers • Mobile PCs: a whole set of logistics and warehouse management essentials

Retail Solutions (Fiscal)

Fiscal solutions for the world of retail (stores, restaurants, pizzerias, tobacconists), including POS computers, Cash Registers, Fiscal Printers, Kitchen Printers, Card Readers (POS terminals) for electronic payments in retail locations. Legal-for-Trade Weighing Systems, Piece Counters, Stainless Steel Scales, and Tare-Weight Scales.





Digital Signage Solutions (Interactive Displays and Whiteboards)

Rdigital, provides visual communication solutions for businesses of all sizes, helping them enhance their marketing efforts to stand out from competitors and build a strong brand identity. The offering caters to all business requirements with a variety of unique solutions.

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Printer Waste Treatment Service

 $m{R}$ offers retailers the opportunity to use a range of integrated services that are specifically tailored for the proper disposal of exhausted printer consumables. These services have been developed in collaboration with prominent national organisations through dedicated agreements. The key elements of this service can be summarised as compliance, eco-sustainability, convenience and savings.





IR MONITOR (Managed Print Service)

IR Monitor is a Cloud platform accessible from any device that lets you remotely monitor and manage any brand of printing devices. With its multiple services, it serves as an excellent resource for fulfilling all your machine monitoring needs.

Marketing and sales support

www.itrip.it In order to provide the fastest possible and most accessible service, IR offers customers a bespoke Customer Service and a high-performance website with a state-of-the-art search system. The website enables users to consult the company's full catalogue, previous orders, invoices issued, any credit notes, and the delivery status of orders through the shipment tracking service.

IR's complete price list can be downloaded in PDF, xls and csv format, enabling quick and efficient data management.

The portal is divided into different areas: Consumables/ Machines and Office/Stationery. They are equipped with fast and powerful search tools that are expertly designed to help you locate the products you need from the entire assortment (through free searching or by brand/product/model).



A free tool is also available in the private area of the website that lets Retailers create brochures in PDF format and personalise them with their logo. After identifying the items to include in the flyer, you can customise the price and provide additional details about the promotion.

To assist its retailer clients in boosting their sales. IR has developed an innovative tool for them: **PRETTONline** A customisable and extremely flexible B2C e-commerce platform tailored to provide seamless access to the world of online commerce, leveraging IR's extensive range of products.

Other tools that support Retailers in managing orders are our innovative apps "IR Connect" (for retailers) and "Office Connect" (for the retailer's customers). These apps can be accessed with a smartphone and let you organise orders using either the conventional method or by scanning barcodes to identify items. With "IR Connect", retailers can send their orders to IR. With "Office Connect" (once adopted), the Retailer's Customers can send their orders to the Retailer. These two innovative solutions are presented in a video in a dedicated section of the website (APP).





Graphic is a registered trademark of Italiana Riprografia.

Graphic-Jet is the result of the commitment of an Italian company heading a European group that guarantees 360° quality, thanks to the experience and professionalism made available each day to users of consumables.

Graphic provides a line of top quality compatible and remanufactured cartridges that match the performance of original cartridges and can be used with printers from all major manufacturers.

By choosing remanufactured products **Graphic**, you can save money on the purchase of home and office printing supplies and consequently lower your cost-per-copy. Your contribution to the environment is also significant, as the use of cartridges that recycle non-biodegradable products helps to prevent or delay the end of the material-use cycle.

A cleaner and more affordable printing experience that never compromises on quality.

Logistics

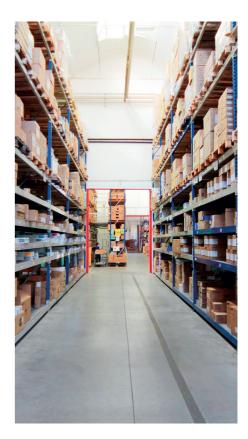
Over the years, IR has invested heavily in logistics and in growing its warehouse capacity, transforming it into the beating heart of the company. A strong focus has been placed on the 3 main phases of the flow of goods: the receiving, picking and packaging of products before they are shipped.

Strengths of the IR warehouse:

- Over 90% product availability;
- 24-hour delivery nationwide;
- International deliveries within 48-72 hours;
- Effective and accurate shipping process thanks to double optical inspection of outgoing merchandise;
- Drop shipment: direct delivery to the end user on behalf of the retailer.







Production

IR is also a manufacturer of compatible and refurbished consumables. The company has 2 production lines, one for bottling photocopier toner and another for remanufacturing laser cartridges, which are then sold under the **Graphic fet** brand name.

Production complies with the standards set by company certifications ISO 9001:2015, ISO 14001:2015 and ISO 45001:2018. The remanufacturing process has been assessed by an external company, SGS, which issued product environmental certification in line with standard ISO 14021:2016. The cartridges are tested according to the parameters set by the STMC protocol.

The raw materials used for the production processes come from top-quality suppliers with which the company has



forged long-term business partnerships.

For IR, quality is not just a declaration of intent. It is a working method that guarantees meticulous attention to customer needs, workers' health and respect for the environment.





Quality and environmental certifications

The excellence of IR's products—specifically the compatible and remanufactured products sold under the **Graphic**, brand—has been validated by the market and numerous certifications:

- ISO 45001:2018 CERTIFICATION: workplace health and safety management system certification;
- ISO 14001:2015 CERTIFICATION: environmental management system certification;
- ISO 9001:2015 CERTIFICATION: quality management system certification;
- ISO 14021:2016 CERTIFICATION: self-declared environmental and third-party certified claims for laser cartridge refurbishment;
- ISO 19752 and ISO 19798 CERTIFICATIONS: method for measuring cartridge toner yields according to ISO standards;
- STMC CERTIFICATION: international method for evaluating laser cartridge quality and yield.

IR is one of the most careful companies in Europe when it comes to verifying that the compatible and remanufactured products it distributes are entirely compliant with European directives governing the import and circulation of products containing potentially hazardous substances. REACH and RoHS II are two directives that lay down rules which must be followed in order to safeguard public health. For this reason, IR products bear the CE marking where required. As mandated by the WEEE directive, the crossed-out bin symbol means that the products must not be treated as regular household waste. Instead, they must be disposed of separately to ensure proper treatment and recycling. IR pays the utmost attention to complying with all legislation laid down by the European control system for the import of dangerous chemicals (REACH). All of its items come with safety data sheets (SDS) in Italian and in other EU languages. The company maintains a dedicated team whose primary task is to constantly monitor these aspects, thereby ensuring the products put out on the market are safe and reliable for the people who use them. Moreover, IR is a member of ETIRA, a European association whose members include some of the top remanufacturers on the continent. As a member of this association, IR has signed a code of ethical conduct whereby it commits to respecting the intellectual property and patent rights of OEMs over some of their products.





















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